

Message Text

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ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 W

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R 050002Z APR 75

FM AMCONSUL OSAKA KOBE

TO SECSTATE WASHDC 1833

INFO AMCONSUL FUKUOKA

AMEMBASSY TOKYO

UNCLAS OSAKA KOBE 0533

FOR COMMERCE/BIC/SPECIAL ACTIVITIES FROM A/O ANDREW KOSTECKA

E.O. 11652: N/A

TAGS: BEXP, BTRA, JA

SUBJECT: FRANCHISING TRADE MISSION TO JAPAN

1. ADVANCE OFFICER'S FUNCTIONS AND RESPONSIBILITIES COMPLETED
(OSAKA). PROGRAM ITINERARY AS FOLLOWS:

A) 18 APR.

0900 - 1100 HRS. INDIVIDUAL BUSINESS APPOINTMENTS.

1130 - 1330 HRS. LUNCHEON GUEST OF MR. SUZUKI, PRES. DUSKIN CO., LTD.

(LARGEST FRANCHISER IN JAPAN. MEMBER OF INT'L
FRANCHISE ASS'N, USA AND FRANCHISOR OF A NUMBER OF
OF US FIRMS IN JAPAN).

1400 - 1700 HRS. INDIVIDUAL BUSINESS APPOINTMENTS.

1700 - 1900 HRS. OFFICIAL MISSION RECEPTION. HOSTED BY WILLIAM H.

BRUNS, CONSUL GENERAL, OSAKA-KOBE. LOCATION:
CONSULATE GENERAL TRADE CENTER (AMDO). CANAPES
AND REFRESHMENTS TO BE SERVED. ESTIMATED NUMBER
OF ATTENDANCE 80.

B) 19 APR. FREE DAY - (SOME POSSIBLE APPOINTMENTS)

C) 20 APR. FREE DAY

D) 21 APR.

0900 - 1700 HRS. INDIVIDUAL BUSINESS APPOINTMENTS.

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E) 22 APR.

0900 - 1700 HRS. INDIVIDUAL BUSINESS APPOINTMENTS.

F) 23 APR.

0700 HRS. DEPART TO AIRPORT.

0850 HRS. OSAKA TO FUKUOKA - JAL FLIGHT NO. 303

0950 HRS. ARRIVE FUKUOKA - DEPART TO NISHITETSUJGRAND HOTEL.

2. BUDGET/COMMERCE FUND

MISSION DIRECTORS SUITE (6 NIGHTS) TOTAL 623 U.S. DOLLARS

SECRETARY 335 U.S. DOLLARS

TWO RECEPTIONISTS 180 U.S. DOLLARS

INTERPRETORS 300 U.S. DOLLARS

PHOTOGRAPHIC SERVICES 40 U.S. DOLLARS

MAILING COSTS 60 U.S. DOLLARS

MISC. LABOR COSTS 50 U.S. DOLLARS

1,588 EST. TOTAL U.S. DOLLARS

3. BUDGET/SPECIAL MISSION FUND

OFFICIAL MISSION RECEPTION 600 U.S. DOLLARS

COFFEE, DONUTS & OTHER REFRESHMENTS 50 U.S. DOLLARS

TRANSPORTATION: BETWEEN HOTEL & AMDO 28 U.S. DOLLARS

PRINTING AND MAILING OF INVITATIONS 55 U.S. DOLLARS

733 EST. TOTAL U.S. DOLLARS

4. A/O COMMENTS:

PRESS RELEASE PLANNED PRIOR TO MISSION ARRIVAL. ALL BUSINESS APPOINTMENTS WILL BE IN CONGEN TRADE CENTER, AMDO. A/O CALLED ON LEADING JAPANESE TRADING COMPANIES, LARGE MULTI-CORPORATIONS AND JAPAN FRANCHISE INSTITUTE. THROUGH JAPAN FRANCHISE INSTITUTE, 15 APPOINTMENTS WERE ARRANGED. IN CALLS ON JAPANESE FIRMS IN OSAKA, 6 APPOINTMENTS WERE MADE IN TOKYO FOR THEIR TOKYO REPRESENTATIVES. A/O'S INVOLVEMENT IN PLANNING BUSINESS APPOINTMENTS RESULTED IN 32 APPOINTMENTS TO DATE (INCLUDING 6 FOR TOKYO). CONSUMER GOODS & SERVICES DIVISION HELPED USIS DEVELOP A FILM ON FRANCHISING. CONTACT ED
USIS OFFICE IN OSAKA REGARDING FILM. THE FILM IS NOW IN OSAKA AND WILL BE SHOWN AT RECEPTION. CONSULATE PREPARING WELCOME PACKET WITH UNCLASSIFIED

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SIGHTSEEING INFO TO BE USED BY MISSION MEMBERS DURING FREE TIME IF DESIRED. CONGEN OFFICER WILL MEET MISSION ON ARRIVAL OSAKA AIRPORT 1555 APRIL 17 AND ESCORT TO ROYAL HOTEL. COOPERATION AT CONSULATE OUTSTANDING. ANTICIPATE GOOD RESULTS.

A/O DEPARTING FOR FUKUOKA APRIL 6.

ACTION REQUESTED: MISSION DIRECTOR WALMSLEY PLEASE CONTACT PHILLIP

E. ZEIDMAN IN WASHINGTON, PHONE: 659-4640 TO INVITE HIM TO
BREAKFAST MEETING IN TOKYO APRIL 14 AND RECEPTION AT OSAKA APRIL 18.
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Message Attributes

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